Jack Marich

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Engineer and founder. Built a 115K-user web game and a campus food business that reached 37% of my college.

Education

Lafayette College — Easton, PA, USA
Bachelor's, Computer Science — *Aug. 2023 – May 2027*

Ventures

Founder & Lead Developer — Mar 2024 – Present
Bean's Bagels – campus bagel delivery — *Easton, PA, USA*

- Founded a weekend bagel delivery business that served 1,000+ customers, about 37% of Lafayette's 2,700 students
- Sold 100 bagels per weekend for 20 weekends, generating $20,000+ in revenue, with most orders from repeat customers
- Built the full-stack ordering and delivery platform (TypeScript, React, Flask, PostgreSQL, Supabase) running orders, locations, and operations
- Led a team of five across operations, scheduling, and delivery, and ran all branding and customer acquisition

Draw the Flag | *Creator & Developer* | *Next.js, React, Tailwind CSS, Node.js, Express, Supabase*

- Launched a browser geography game and grew it to 115,000+ unique users and 600,000+ games played
- Reached every player organically, with $0 in marketing spend, no paid ads, and no social media accounts
- Engineered real-time drawing and timed game-state logic that runs smoothly on desktop and mobile

Experience

Go-to-Market Lead (Intern) — Jun 2026 – Jul 2026
Enough Safety – personal safety devices for women — *London, UK*

- Owned go-to-market strategy for an early-stage hardware startup over a four-week internship
- Tripled the combined audience of the brand and CEO accounts, from 8.7K to 26K followers, with organic short-form content that earned 5M+ views
- Grew the CEO's Instagram from 3K to 12K and the brand's Instagram from 5K to 10K, driving 500+ product preorders
- Launched a campaign partnership with Ask for Angela, a UK public safety initiative, to raise safety awareness and brand engagement

Software Developer — Jun 2024 – Present
New Jersey Department of Labor — *Trenton, NJ, USA*

- Built a cloud-based call center on AWS Connect used by 1,800+ department employees
- Automated internal workflows with Python scripts and SimpliGov digital forms, cutting manual processing across the department
- Ran large-scale communications through AWS Pinpoint, reaching 3,000+ recipients

System Architect – Data Collection & Infrastructure — May 2025 – Dec 2025
Lafayette College — *Easton, PA, USA*

- Built research data infrastructure in Python, PostgreSQL, and Flask, with automated pipelines and REST APIs feeding predictive models of social and economic trends

Skills

Languages: Python, TypeScript, JavaScript, Java, SQL, HTML/CSS
Frameworks & Technologies: React, Next.js, Node.js, Express, Flask, Tailwind CSS, REST APIs
Databases & Cloud: PostgreSQL, Supabase, AWS Connect, AWS Pinpoint
Commerce & Growth: Shopify, Stripe, RevenueCat, CapCut, Figma
Developer Tools: Git, SimpliGov